

I. The Company

- Originating as a manufacturer of stainless-steel tumblers and utensils, LLM has
 evolved to produce a wide array of high-quality stainless-steel kitchen appliances,
 cookware, and home appliances, characterized by superior functionality and
 contemporary design.
- LLM manufactures household stainless-steel kitchen utensils for both retail and institutional use, serving organizations such as ISKCON, Steel Authority of India Ltd (SAIL), BFIL, among others. LLMAPL is an authorized conversion agent for SAIL, producing stainless-steel dinner sets and utensils bearing the SAIL logo.
- The LLM brand offers an extensive range of stainless-steel products across 6 categories and more than 150 models. With a rich heritage, it has established itself as a prominent household name in India, the USA, Canada, Middle Eastern countries, and East Asian regions.
- LLM distributes its products through a network of distributors and dealers in Tamil Nadu, Andhra Pradesh, Telangana, Kerala, and Karnataka. Currently, LLMAPL operates with approximately 70 distributors and maintains a robust dealer network exceeding 7000 dealers.

II. The Philosophy, Vision and Mission

- LLM believes that the objective of business is not only revenue generation and shareholder returns. Our CSR programmes aim to be relevant to local, national and global contexts, As an integral part of our commitment to Good Corporate Citizenship, we at LLM believe in actively assisting in the improvement of the quality of life of the people in the communities, giving preference to local areas around our business operations. We shall continue to relentlessly strive in our endeavor of nation-building, sustainable development, accelerated inclusive growth and social equity.
- In our CSR journey, we shall endeavor to deploy LLM's CSR Programs and drive Affirmative Action in our areas of focus and in our communities in line with Schedule VII of the Companies Act, 2013 as recommended by the CSR Committee and approved by the Board from time to time.
- LLM shall strive to achieve this through periodical assessment of the needs of such communities and activities as listed in this document and the continuous enrichment of these initiatives.
- LLM will set out a specific set of activities and a method pursued of assessing impact of its CSRs activities though the publication of an annual document that would be available to the public in the pursuit of transparency.
- LLM hall strive, in the best spirit of engagement, to provide opportunities to
 its employees to volunteer their managerial, technical and specialized skills
 and services, in order to enrich their lives, as well as to enable the Company
 achieve its stated objective building strong communities, in creating a
 sustainable environment in and around its locations and such other places.

Verified by

Karthiban S Manager – HR

Executive - HR

Krishnamoorthy K M General Manager

Recommended by

Balasubramaniam VM Managing Director

Approved by



III. Focus Area

 The main responsibilities of the Company towards society at large will be to promote education, eradicate hunger, poverty and malnutrition; promote preventive health care, hygiene and sanitation and making available of public toilet, safe drinking water, promoting gender equality, environmental sustainability, building community spirit and empowering women.

iv. CSR Budget and Use of CSR Funds

- It shall be the endeavor of the Company to spend in every financial year at least 2% of the average net profits of the Company made during the three immediately preceding financial years in pursuance of its CSR Policy
- The corpus for the purpose of carrying on the aforesaid activities would include the followings:
 - 2% of the average Net Profit made by the Company during immediately preceding three Financial Years.
 - o Any income arising there from.
 - Surplus arising out of CSR activities carried out by the company and such surplus will not be part of business profit of the company.

v. Monitoring

- The CSR subcommittee will provide regular progress report to the CSR Committee and the Board. This report would indicate:
 - i. Achievement since last progress report / during the last quarter in terms of coverage compared to the target and reasons for variance.
 - ii. Plans to overcome shortfalls if any and support required from the Board to overcome the shortfalls.
 - Actual year-to-date spends compared to the budget and reasons for variance.
 - iv. In respect of activities undertaken through outside Trust/Society/NGO's etc. there will be mechanism of monthly reporting of progress on each such activities and the amount incurred thereon.
 - v. The impact of LLM's CSRs activities will be communicated though the publication of an annual document that would be available to the public in the pursuit of transparency and the public scrutiny of its impact.

Recommended by

Krishnamoorthy K M General Manager Balasubramaniam VM Managing Director

Approved by

Rvemkumar P Executive – HR

Karthiban S Manager – HR

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